

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

LUC Media  
Attention: Accounts Payable  
25 Whitlock Place  
Suite 201  
Marietta, GA 30064

Invoice #	Invoice Date	Invoice Month	Invoice Period
968100-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Sanchez/D/Senate	Candidate	SANCHEZ FOR SEN

Flight Dates	Order #	Alt Order #
10/28/12 - 11/06/12	968100	06398535

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041		

Agency Ref	Advertiser Ref

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/12	10/28/12	Su 6a A7N More in the AM 6-9a		-----2	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/28/12	6:25 AM	Su 6a A7N More in the AM	6-9a	:30	DBMS001H	\$150.00 NM
1	KOAT	Su	10/28/12	8:25 AM	Su 6a A7N More in the AM	6-9a	:30	DBMS001H	\$150.00 NM
2	10/28/12	10/28/12	Action 7 News @ 5p Sun 5-530p		-----1	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	5:13 PM	Action 7 News @ 5p Sun	5-530p	:30	DBMS001H	\$275.00 NM
<b>Total Spots</b>							<b>3</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$575.00
<u>Agency Commission</u>	\$86.25
<u>Net Amount Due</u>	\$488.75
<u>New Mexico Tax Rate 7.0%</u>	\$34.21
<u>Amount Due</u>	\$522.96